

HINSDALE PUBLIC LIBRARY

Strategic Planning Committee Minutes

Hinsdale Public Library

November 5, 2021, 1:03 p.m.

Present: John Bloomfield, Chair; Kim Kiyosaki, Julie Liesse, Dick Munson, Denise Wong

Also Present: Executive Director Karen Kleckner Keefe; Acting Assistant Director Roberta Johnson

The meeting was called to order at 1:03 p.m.

Purpose and Past Process

Executive Director Keefe and Julie Liesse reviewed the process that the Library used to develop its previous plans and how the plans have been used by Library staff.

Committee members discussed demographic changes within the community over the past 20 years.

The committee discussed the scope of their work (to guide the process) and at what points during the planning process the full Board would be engaged.

Denise Wong suggested that the environmental scan also include industry trends and “competing” industries.

Timeline

The committee agreed to aim for having an RFP written and presented to the Board at a Special Meeting in December. If approved, the RFP would be posted with a closing date the second week in January.

The committee would like to have surveys sent out in spring of 2022, with all data having been collected by the end of Q2.

Potential D181 Partnership

Keefe reviewed the meetings she and District 181 Superintendent Hector Garcia have had with NIU’s Center for Governmental Studies. She explained that a potential partnership would be for the demographic research and surveying. The plan development would happen independently at each agency.

The committee discussed the importance of branding any joint communication as a COMMUNITY survey, to encourage participation by more residents.

Next Steps

The committee discussed the value of working with a consultant who had experience working with libraries or local government.



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Keefe and Acting Assistant Director Johnson will compile a list of consultants before the next committee meeting.

There being no further business, the meeting was adjourned at 2:22 p.m.

Approved: December 13, 2021

