

HINSDALE PUBLIC LIBRARY

Strategic Planning Committee Minutes

Hinsdale Public Library

September 29, 2022

Hinsdale Public Library, Board Room

Present: John Bloomfield, Chair; Kim Kiyosaki; Julie Liesse; Dick Munson, Denise Wong

Also Present: Executive Director Karen Kleckner Keefe; Sarah Hamfeldt, the Ivy Group

The meeting was called to order at 2:13 p.m.

The committee reviewed the final draft of the strategic plan. They agreed whatever was shared/sent to residents should be “higher level.”

They agreed that not all of the tactics suggested by the Ivy Group had been vetted and that sharing them could be seen as a “promise” rather than a list of “examples.”

A “work group” will be set up to score and sort recommended tactics by cost, value, and ease of implementation.

The committee discussed wanting the summary going out to the community to tell the story of why the library chose to hire a consulting firm that would survey the community, report on current demographics, and help the library understand the largest market segments in the community. Then they want to share what the library learned and what changes we are planning on making.

The committee agreed that this summary should be significantly shorter than the full plan—perhaps only one page.

The committee also discussed tabling an updated mission or vision statement.

Sarah Hamfeldt from the Ivy Group joined the meeting remotely at 3:23.

John Bloomfield summarized what the committee had discussed prior to Sarah joining the call.

Sarah told the committee that the Ivy Group has produced “one page plans” for other clients and will send examples.

Next steps are for the committee to get the full plan in great shape, so that information for the summary is worded exactly as the committee/Board would like it to appear. The strategic plan work group will score and sort the recommended tactics. These will be entered into an implementation dashboard and used as examples in the full plan and summary.

There being no further business, Sarah left the call and the meeting was adjourned.

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Approved: November 10, 2022