

# HINSDALE PUBLIC LIBRARY

## Strategic Planning Committee Minutes

Hinsdale Public Library

November 10, 2022

Hinsdale Public Library, Board Room

**Present:** John Bloomfield, Chair; Julie Liesse; Dick Munson

The meeting was called to order at 1:05 p.m.

On a motion by Julie Liesse and seconded by Dick Munson, the minutes of the February 15, March 3, and May 4 meetings were all unanimously approved.

John Bloomfield reviewed the methodology used in scoring the recommended tactics. The committee discussed the tactics and implementation dashboard. The dashboard will be a “working document” that will be updated as new opportunities arise.

The committee discussed how to approach revisions to the final plan. Julie Liesse and Dick Munson will finish collaborating on the wording and then send to Executive Director Keefe to share with the other members of the Strategic Planning Committee. Keefe will then send final draft to Trustees Zeng and Mikhail for feedback. Once all feedback is received and addressed, the final plan document will go to the Ivy Group for formatting. Ideally, the formatted version will be ready to approve at the December 6 Board meeting.

The committee then discussed formatting and distribution of the plan summary. Liesse will work on the copy and then the Ivy Group will have their designers format for distribution. The plan summary will most likely be mailed in a format similar to the Library’s print newsletter.

The committee discussed other ways to introduce the new Strategic Plan, including an article in *The Hinsdalean*, an online “Ask Me Anything” event, signage, and an Open House or tie-in w/ Village and Library anniversaries.

The committee agreed that they did not want to rush the process of evaluating and possibly changing the Library’s mission statement and adding vision or values statements. Keefe will collect samples of both.

There being no further business, on a motion by Julie Liesse and seconded by Dick Munson, the motion to adjourn the meeting at 2:18 was unanimously approved.

Approved: January 31, 2023